

Ribbon Special Monday

Satin Ribbons 5 1-2 inches wide in all shades for **20c** a yd.
It was made to sell at 32c.

Goldwire Jewelry Demonstration.

Come and see how it is made. It is interesting and instructive. You can buy the piece made before your eyes. You can have any design you desire made for you.

SEE THE FRENCH PEARLS.—It is a display worth seeing. Prices start at 10¢ for a bangle ring, and from that to \$10 for a most elaborate piece.

Made of gold wire and every piece guaranteed for one year.

Display of Elegant Laces

New Dress Trimming Braids and Other Garniture for Modish Costumes.

These form the most attractive part of the new and most stylish dresses for this season's wear. It is the trimming which furnishes the setting and makes the costume what it is.

Evening Robes. Spangled and Lace Robes are as necessary to complete the outfit of the stylishly dressed woman as the hat or wrap.

If the Infant Isn't Pleased

at Cohen's it's in bad temper. The department is doubled for everything that is made for their comfort and usefulness.

Patent Diaper Supporters for 5¢. Rubber Pantaloons are 25¢ and 50¢. Very Handmade White Bedford Coats, long or short, \$1.50. Beautiful Bearskin Coats—white—are \$3.00 to \$8.50. Tiny Moccasin Shoes are 25¢. Fur Top Shoes, 50¢.

The Art Department Works Wonders.

Whatever is to be had or to be seen anywhere is here, and in point of prices most are at least a quarter off. The department has built up at the rate of doubling every month for more than a year. **SPECIAL THINGS** for Monday's sale are:

2,000 pieces of Applique and Irish Point, in Scarfs and Shawls, values to 65¢, opening sale Monday will be, 25¢. Large lot of real Renaissance Center-pieces, among them six dozen textile pieces, all mounted on wooden centers; for 75¢ to \$1.50 each. Mexican Drawn Thread Pillow Shams two inch hem and two double rows of drawn work; the usual value \$2.25, each \$1.10. Another lot of Linen Shams—spoke hemstitched—with wide openwork borders, 75¢. Beautiful Silk Lambrequins, double tiered silk fringe, are \$1.50 apiece. Lot of Sixteen Lambrequins for 25¢—tiered fringe. New lot of Pillow Tops, with bottoms complete, novel designs; 25¢ ones, for 15¢. Lot of 100 ones for 35¢ each. Fancy Satin Pillows, complete, \$1.50. Lot of Linen Bureau Scarfs, openwork borders, fringed, 15¢ and 25¢ each. Stamping of every description done promptly at special prices. See the new Hardanger work. All materials and instructions at counter; books of instruction for every sort of embroidery for 15¢.

Unmatched Flannel Specials

Also Outings and Cottons

The mark down on this lot of goods for Monday is an average 33 1-3 per cent. Of course it is our loss, but they must be sold.

5¢ Mercerized Poplins and Etamines, in all the solid colors, 19¢. New Plaid Double Faced Heavy Fleeced Suitings, the 12 grade, for 12 1-2¢. Double Faced Percales, dark grounds, new prints, for 5¢. 12 1-2¢ Crepe Flannellets, a large assortment of attractive designs and colorings, 9 3-4¢. 12 1-2¢ Mercerized Foulards, all the designs and colorings of the 5¢ and 11 3-4¢ silk ones, for 7 1-2¢. 16 1-2¢ Double Faced Fleeced Chiffon Suitings, has all the appearance of the \$1.50 woven fabrics, for 10 3-4¢. All Wool Solid Colors Tricot's, 23¢.

These Outings, Etc., In Basement.

They are the pick of the factory short lengths, with such savings as you never saw before, even at Cohen's.

4¢ Fruit of the Loom Bleached Cotton, 7 3-4¢. 12 1-2¢ Crepe Flannellets, light and dark green, new printings, 8 3-4¢. 16¢ French Percales, all the new designs, for 7 3-4¢. Pillow Prints, in novel and artistic designs, enough to cover one pillow for 6¢. 9 1-2¢ Fancy Printed Flannellets, 5 3-4¢. 6 1-2¢ Indigo Blue Prints, 4 3-4¢. Double Faced Extra Heavy Skirting Flannel for 7 3-4¢. 6 1-2¢ Dark Plaid Dress Gingham, 3 3-4¢. Mercerized Calicos, 1,500 yards to be sold for 4 1-2¢ a yard. Yard Wide French Percales, light and dark ones, 5 3-4¢.

Chinaware, Bric-a-Brac and Household Ware

Our large department in the basement devoted to House-furnishings and Bric-a-Brac is replete with good things. See the sample prices for China, Glass and Graniteware. Our line of Parlor and other House Ornaments are just as fine values.

85.50 will buy you a dainty 56-piece Carlton Tea Set, in either blue or pink decoration, with Tea Pot, Sugar Dish, Cream Pitcher and all other large pieces, handsomely finished in gold.

Haviland Dinner Sets, in all of the new shapes and decorations, \$2.50.

\$1.10 for 10-piece German China Dinner Sets, worth 25¢ in pink decoration, with gold tracings.

\$1.25 Imported China Hot Cake Plates, decorated in violet, roses or forget-me-nots; a good 42 value.

\$2.75 for round Nickel Plated Chat-

The Cohen Store.

No Other Like It.

Prices are the Indisputable Evidence

Silks and Woolen Dress Fabrics

An Event of Great Importance to Richmond Shoppers,
As Such Prices as These Caused a Loss Somewhere.

A large collection of the newest and best styles of All-Wool Dress Goods and Silks have fallen into our hands very much under price. This sale is the first chance this season at such prices. These should claim your especial attention:

\$1.25 Black Peau de Soie, Yard Wide 69¢

Has a heavy lustrous finish and is guaranteed pure dye. 50¢ for Silk Bedlinens, 27 inches wide, soft and clinging, in Cel, Ivory, cream, tan and gray. 50¢ for 50¢ Black Sicilian, pure silk, soft finish, 36 inches wide. 25 pieces Handsome Silk Guanzes, in evening effects, \$1.50 and \$1.75 values, for 50¢ a yard. 45¢ for 45¢ Crepe de Chines, evening shades, pure silk, 36 inches wide. 50¢ for 50¢ Mousseline de Soie and Chiffon in white, cream and black. 50¢ for 45¢ Black Taffeta, guaranteed pure dye, lustrous, smooth finish—has a rustling effect. 60¢ for 60¢ White Habutai, lustrous, even weave, launders perfectly; usually 50¢. 50¢ for Chiffon Taffetas, finest crew black, soft, velvety finish; 50¢ value. 50¢ for \$1 Black Satin Liberty, soft, pure silk, has a beautiful lustre.

Sample Prices From Colored Dress Goods

All Wool Zibelines, in the new mixtures—not the cheap, coarse wool stuff, but the 50¢ kind—in all colors, for 50¢. All Wool Venetian Cloth, in the different colors, that are never less than 50¢, for 35¢. Heavy Panama Cloth, 50 inches wide, in navy only; best \$1.25 value, for 75¢. All Wool 12-Inch Cheviots, 75¢ grade, for 30¢. 25 pieces of Broadcloth will go on sale Monday; the usual \$1.25* quality for 85¢. Several counters of New Fancy All Wool Dress Goods, value from 50¢ to \$1.50, are sold for 40¢ a yard. The stock of Dress Goods all through, from the 25¢ to \$2 a yard goods, are probably the least priced and best woolen fabrics ever sold by us.

Among the Specials in Black Goods

You will find the highest grade of Imperial Rainproof Serge valued at \$1.50, sold with a full guarantee for \$1. The \$1.98 All Wool Fine French Zibeline, so much used—has come to us to sell at the strange price of \$1 a yard. Black Silky Mohair Crepe Cloth is one of the novelties of the season; we sell it at \$1.15 a yard. Black All Wool Granite Cloth, full double width, 50¢ quality, Monday, 30¢ a yard. One of Lupin's Mourning Cloth—his invention of weave has been called quite a success this season—46 inches wide, for \$1.25. One of the New French Serge, 46 inches wide, in place of \$1.20 is 85¢ a yard. Double Width Black Crepe Cloth is 50¢ everywhere you have ever seen it; special price Monday 25¢.

Cohen's Made Garment Display

Represents at all times the ideal in styles and perfection of tailoring. Our prices have never been beaten. The best in all things at the least prices possible is the unvarying rule of the Cohen business principles. A double stock and a double set of salespeople will greet you Monday.

It is a New Shirt Waist Store

The new prices that will be inaugurated Monday prove it.

Perfect Tailored Flannel Waist, all sizes and colors, for 75¢.

Silk Pongee Waists, perfect tailoring, double robe design, should be \$1.75, are \$1.60—all colors and sizes.

Heavy All Wool Twilled Flannel or Brilliantine Waists, perfect tailoring and perfect fitting; \$1.25 value, for \$1.25.

Fine Light Weight Satin Waists, double stitch tailoring, instead of \$1.25, each 85¢.

50¢ Plain or Illuminated Taffeta Silk Waists are \$2.88 each.

Black Peau de Soie Waists, instead of 50¢ are \$3.48.

One of the new Sweaters that equals anything ever sold heretofore for \$2.50 now \$1.50.

Children's New Norfolk Sweaters are \$1.00.

Women's Norfolk Sweater Coats are \$2.50.

Suit and Wrap Department.

The manliest mixtures are the most perfect styles produced in foreign countries, and prices popular enough to make these handsome dresses sell for \$2.25*; they sell for 50¢ most everywhere else.

One of the stylish dresses of the season is of Dicky all wool chintz, in herringbone effect, with the manish soft coat, very stylish, and the price only \$1.75.

The new 25¢ Dresses might as well have been sold for \$50; they are of quiet worsted, with fancy imported vest, entire new sleeves and new blouson in shoulder, with tilted skirt—one of the latest and most taking dresses designed in Paris. The original of this dress was \$140. These are made by our New York tailor, and the price is \$2.50.

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One of the new Broadcloth Suits, perfectly man tailored, in style of men's coat, with extra vest, in brown, blue or black, to be sold for \$1.75.

Broadcloth and Chiffon Dresses, among the prettiest styles of the season, self trimmed in chiffon velvet, plaited skirts, in blue, black and brown, for \$1.00 to \$2.00.

There are Hundreds of Skirts.

The most stylish produced and accepted by the most fashionable stores in the country. We sell an All Wool Skirt, cut and made in the best style for \$1.00.

There are Skirts here for 85¢. Some of the Skirts up to \$1.10 exhibit the advance in the science of tailoring. About 3,200 Children's Coats are ready and on sale. Some of the styles are smiling beauties, and prices are from \$3.00 to \$2.00.

Women's Underwear and Hosiery

We have made a special effort to gather the finest line of popular priced underwear we ever had. It is only immense purchases at an advantage that enables us to sell at these prices.

Women's Best 39¢

Underwear 25¢

Vests are silk trimmed; full sizes. 30¢ for Women's best 50¢ grade Bleached Union Suits, heavy enough for winter use.

50¢ for Women's Half Wool Non-Shrinkable Vests or Pants. These are the best 50¢ garments.

75¢ for Women's Flat Wool Merino Vests and Pants, in fine, soft white or natural wool; all sizes to 10.

25¢ for Women's Ribbed Corset Covers, pure white, soft, deep, silk trimmed and pearl buttons.

15¢ for Boys' and Girls' Heavy Fleeced Underwear, in sizes to 30; these are the regular 25¢ garments.

25¢ for Boys' Fleeced Shirts and Drawers, in the Egyptian silver gray and camel's hair colors, sizes 21 to 30; made to sell for 30¢.

25¢ for Boys' Fleeced Underwear, regular 25¢ garments.

15¢ for Infants' 25¢ Fleeced Wrapper Vests, sizes to 6.

Women's Imported Hosiery 17¢. a Pair

2,000 pairs of Women's Imported Black Stockings, silk thread or fine mace; medium or heavy weight. Importer's price \$2 a dozen; Cohen's price 17¢ a pair.

Women's 12 1-2¢ Stockings; solid black, seamless or black, with white feet; three pairs for 25¢.

Another big lot of Women's Stockings will be sold for 15¢ a pair; no trouble to pick 25¢ ones from this lot, as a majority of them were \$1 a dozen.

Women's Stockings for 12 1-2¢ a pair; some have white feet, others are solid black, seamless and shaped ankles.

Children's 16 to 25¢ Stockings for 16¢ a pair. These are full regular made foot, solid, fast black and fine ribbed. A slight defect gives the saying.

Black Underskirts.

Black Italian Mercerized Underskirts will be 70¢.

As good as any \$1 skirt that can be made; about half a dozen styles.

Another lot of Mercerized Skirts will be 68¢ each. They are not equalled under \$1.50.

\$1.25, \$1.50 and \$1.75 for some of the most beautiful styles of Skirts, in a quality of mercerized cloth that looks like silk.

Second Floor.

The Millinery Department

Announces a 25 Per Cent. Reduction
In All the Phipps and Atkinson Hats.

150 Colored and Black Felt Hats, for women and children, 50¢ each. Many of them suitable for school hats. Big reduction in Trimmed Stock preparatory to making room for the new styles to be shown for our Thanksgiving opening.

Not the Least Reasons for Shopping
at Cohen's is to Be Found in These
Notions, Toilets, Veilings, Etc.

Special prices for Monday are given here on all the little things so much needed. Anything here is priced from 25 to 50 per cent. under value.

Notions.

Velvet Grip Hose Supporters, every size, 14¢ a pair. King's Spool Cotton, 3 spools for 5¢. Best 5¢ Pins, full count, 3¢ a paper. 10¢ Hat Pins, 1¢ each, or 10¢ a dozen.

Best 3¢ Pad Front Hose Supporters, 25¢ a pair.

Bone Hair Pins, 3¢ for 5¢.

Horsehair Hair Pins, were 25¢ and 35¢, for 10¢ each.

Bone Collar Buttons, 2¢ a dozen.

Santony Towels, 25¢ a box.

Hair Pins, 12 pairs for 5¢.

Nickel Safety Pins, 3¢, kind, 2 1-2¢.

Toilets.

Oakley's Fresh Rose Extract, sold at 25¢, special 15¢ an ounce (bring bottle).

Palm Soap, highly perfumed, 25¢ a dozen cubes.

Munyon's Witch Hazel Soap, 8¢ a cake.

Sample sale of Tooth Brushes, good value at 10¢, for 10¢.

10 dozen Ready-Made Veils, made to sell at 5¢; they are 25¢.

15 Ready-Made Veils are to be sold for 25¢ a veil.